

THE ORIGINAL
★ HARLEM ★
GLOBETROTTERS®
EXPERIENCE

A basketball with the Harlem Globetrotters logo, featuring the word "HARLEM" in gold and "GLOBETROTTERS" in red on a white background.

MAHAKA SQUARE, JAKARTA
16-17 NOVEMBER 2024



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A HARLEM GLOBETROTTERS GAME OFFERS SLAM-DUNK FAN ENGAGEMENT!

Hammer, TNT, Bulldog, Cheese, Torch, Hot Shot, Jet, Wham, Thunder – just to name a few – are as committed to running circles around the Washington Generals ON THE COURT as they are to getting HYPED IN THE STANDS WITH YOU, THE FANS - before, during, and after the game!! EVERY FAN is a part of the fun! YOU might even find yourself on the court to compete at the all-new, fan-filled Halftime Skills Showcase!



INCREDIBLE BASKETBALL SKILLS & ATHLETICISM

Every game is filled with WOW, DID YOU SEE THAT?! moments from these basketball superstars. Keep your phones ready as you witness the heat of the MAGIC CIRCLE® epic ball-handling and high-speed dribbling, the sinking of the HARLEM GLOBETROTTERS 4 POINTS® SHOTS on 4 POINTS SHOTS, and unbelievable full-court, half-court, and beyond-the-court shots! Did someone say SLAM DUNKS? It wouldn't be a show-stopper without the intense Slam-Dunk contest between the Globetrotters and Generals. You simply can't miss all the jaw-dropping trick shots and extraordinary new skills from these living legends and the original innovators of basketball.

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5TH QUARTER – ALL ACCESS – GLOBETROTTER MEET & GREET

After the game, EVERY FAN is invited down to the court for an autograph from your favorite Harlem Globetrotter stars! THAT MEANS YOU! 5th Quarter access is granted for ALL Globetrotter ticket holders for 30 minutes. This is a totally unique experience not to be missed!

GLOBETROTTER HISTORY



The Harlem Globetrotters are worldwide icons, synonymous with family entertainment and great basketball skills. The Globetrotters represent 90-plus years of breaking down barriers, acts of goodwill and a commitment to fans that goes beyond the game.

The Globetrotters have entertained more than 148 million fans in 123 countries and territories worldwide, introducing many to the sport of basketball. The team are pioneers in popularizing the slam dunk, the fast break, the forward and point guard positions, and the figure-eight weave.

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1ST FLOOR PLAN
MAHAKA SQUARE KELAPA GADING

DENAH LANTAI SATU
 MAHAKA SQUARE KELAPA GADING

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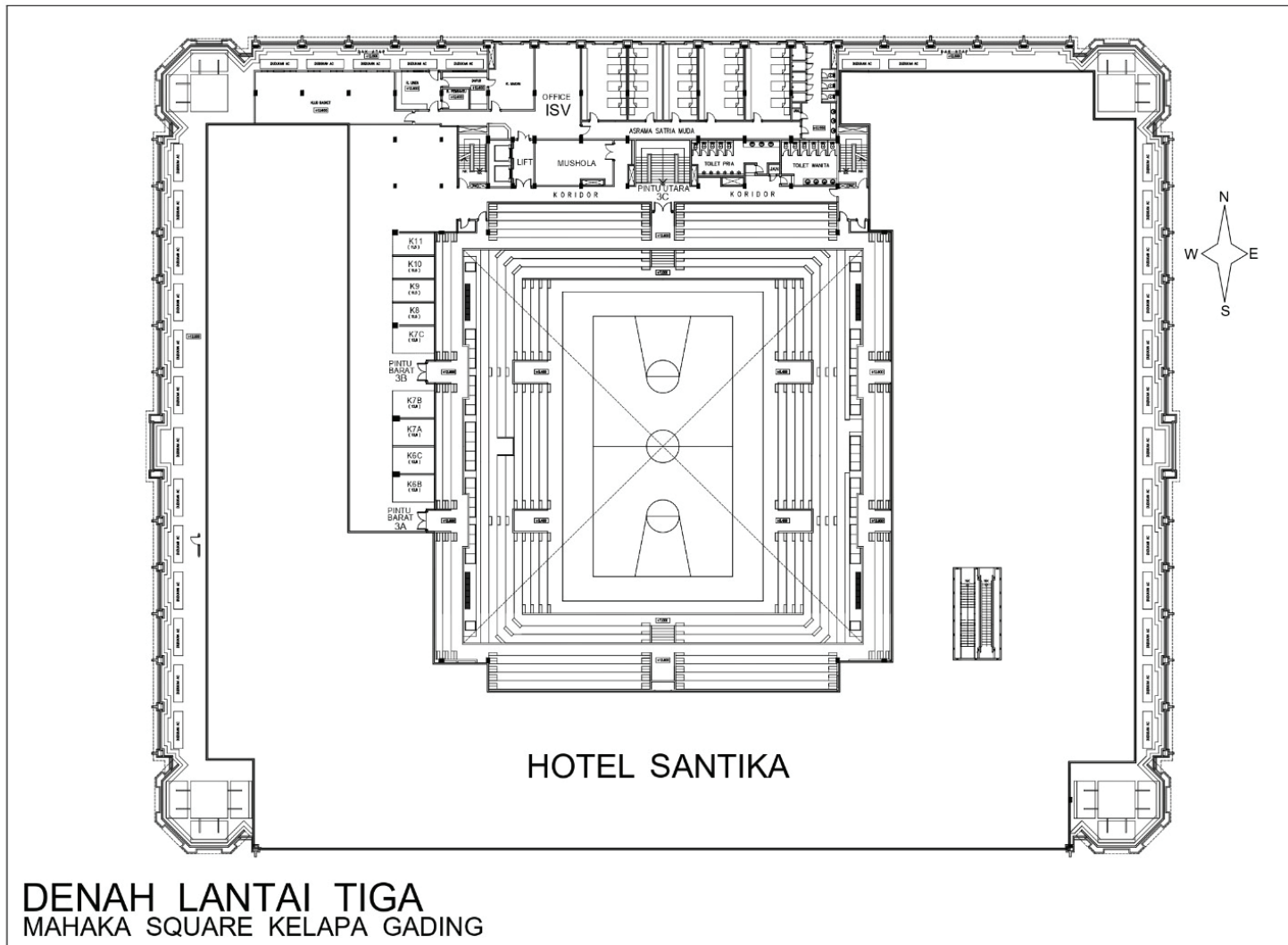
DENAH LANTAI DUA
MAHAKA SQUARE KELAPA GADING

2ND FLOOR PLAN
MAHAKA SQUARE KELAPA GADING

Ruko Kios yang dapat digunakan

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16-17 NOVEMBER 2024



3RD FLOOR PLAN MAHAKA SQUARE KELAPA GADING

INFO EVENT



Saturday-Sunday
16-17 NOVEMBER 2024



Place
MAHAKA SQUARE, JAKARTA



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MAHAKA SQUARE, JAKARTA
16-17 NOVEMBER 2024





16 - 17 NOVEMBER 2024
MAHAKA SQUARE, JAKARTA

PAKET SPONSORSHIP RP. 2.000.000.000

★ NAMING RIGHT THE EVENT FOLLOWING THE BRAND ★

SOCIAL MEDIA

- ✓ Announcement Sponsor Presented By (Brand)
- ✓ 5 Tiktok Post
- ✓ 10 Instagram Story
- ✓ 5 Instagram Feed
- ✓ Logo on Key Visual

ON SITE LOGO PLACEMENT

- ✓ TVC logo
- ✓ Cover Seating (by sponsor)
- ✓ Directional Signage
- ✓ Photo wall
- ✓ E-Ticket
- ✓ Wristband
- ✓ Brand Moment 4x
- ✓ Crew T-Shirt
- ✓ Banner
- ✓ Website

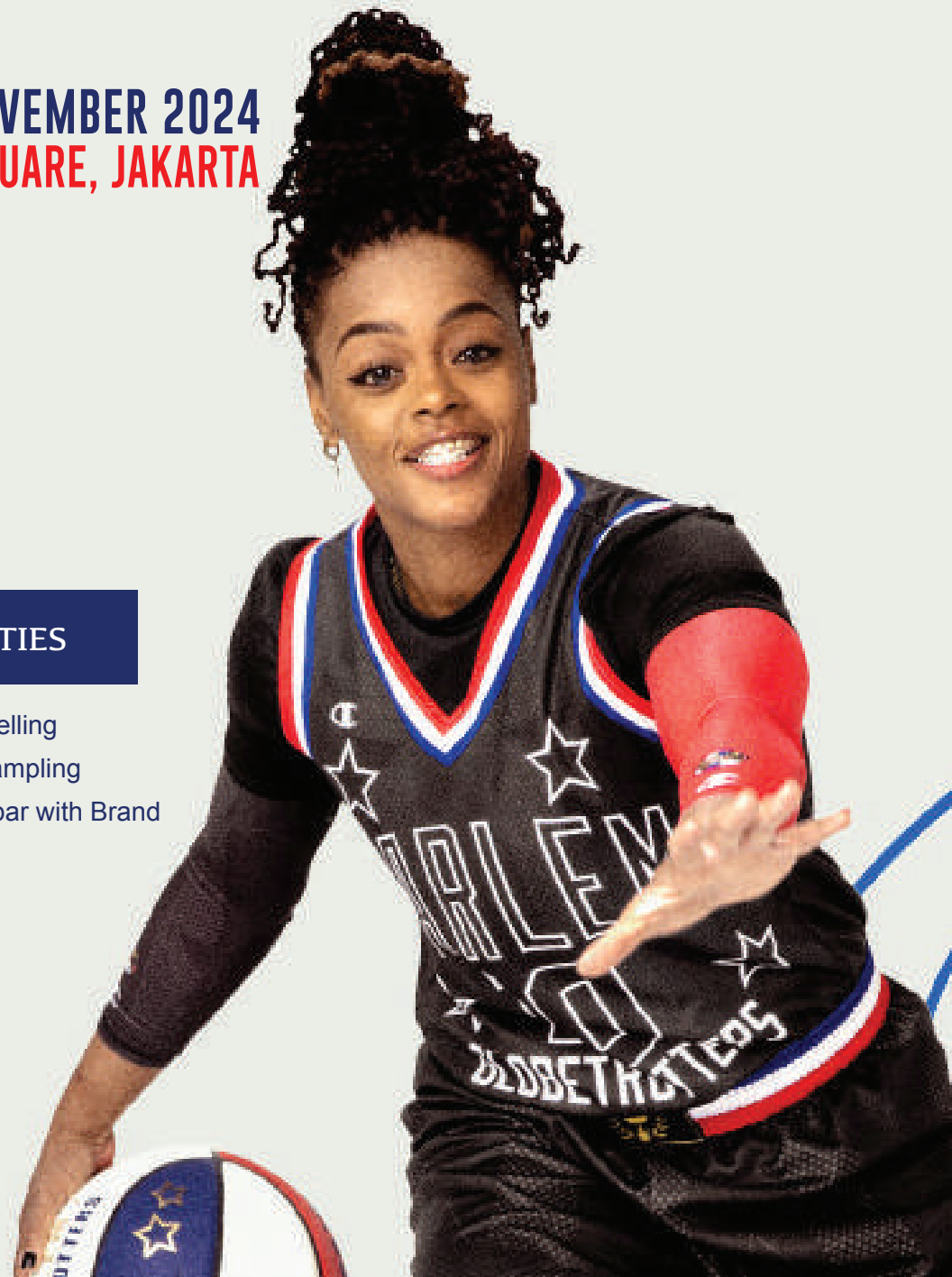
AMENITIES

- ✓ Space room 4x5
- ✓ 10 meet&greet Pass
- ✓ 50 Diamond Tickets
- ✓ 30 Platinum Tickets
- ✓ 20 Gold Tickets
- ✓ 20 Sponsor ID Pass

ACTIVITIES

- ✓ Product Selling
- ✓ Product Sampling
- ✓ Tittling Nobar with Brand

WWW.HARLEMGLOBETROTTERS.ID



THE ORIGINAL
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GLOBETROTTERS

16 - 17 NOVEMBER 2024
MAHAKA SQUARE, JAKARTA

PAKET SPONSORSHIP RP. 1.000.000.000

SOCIAL MEDIA

- ✓ Announcement Sponsor Sponsored By (Brand)
- ✓ 3 Tiktok Post
- ✓ 8 Instagram Story
- ✓ 5 Instagram Feed
- ✓ Logo on Key Visual

ON SITE LOGO PLACEMENT

- ✓ TVC Logo
- ✓ Photo wall
- ✓ E-Ticket
- ✓ Wristband
- ✓ Brand Moment 2x
- ✓ Crew T-Shirt
- ✓ Banner
- ✓ Website

AMENITIES

- ✓ Space room 3x4
- ✓ 6 meet&greet Pass
- ✓ 25 Diamond Tickets
- ✓ 15 Platinum Tickets
- ✓ 10 Gold Tickets
- ✓ 10 Sponsor ID Pass

ACTIVITIES

- ✓ Product Selling
- ✓ Product Sampling
- ✓ Tittling Nobar with Brand

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16 - 17 NOVEMBER 2024
MAHAKA SQUARE, JAKARTA

PAKET SPONSORSHIP RP. 500.000.000

SOCIAL MEDIA

- ✔ Announcement Sponsor By (Brand)
- ✔ 2 Tiktok Post
- ✔ 4 Instagram Story
- ✔ 2 Instagram Feed
- ✔ Logo on Key Visual

ON SITE LOGO PLACEMENT

- ✔ TVC logo
- ✔ Directional Signage
- ✔ Photo wall
- ✔ E-Ticket
- ✔ Wristband
- ✔ Brand Moment 1x
- ✔ Crew T-Shirt
- ✔ Banner
- ✔ Website

AMENITIES

- ✔ Space room 2x3
- ✔ 4 meet&greet Pass
- ✔ 15 Diamond Tickets
- ✔ 15 Platinum Tickets
- ✔ 10 Gold Tickets
- ✔ 5 Sponsor ID Pass

ACTIVITIES

- ✔ Product Selling
- ✔ Product Sampling



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SOCIAL MEDIA

- ✔ Announcement Sponsor By (Brand)
- ✔ 2 Tiktok Post
- ✔ 4 Instagram Story
- ✔ 2 Instagram Feed
- ✔ Logo on Key Visual

ON SITE LOGO PLACEMENT

- ✔ TVC logo
- ✔ Directional Signage
- ✔ Photo wall
- ✔ E-Ticket
- ✔ Wristband
- ✔ Brand Moment 1x
- ✔ Crew T-Shirt
- ✔ Banner
- ✔ Website

AMENITIES

- ✔ Space room 2x3
- ✔ 4 meet&greet Pass
- ✔ 15 Diamond Tickets
- ✔ 15 Platinum Tickets
- ✔ 10 Gold Tickets
- ✔ 5 Sponsor ID Pass

ACTIVITIES

- ✔ Product Selling
- ✔ Product Sampling



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